

FOR IMMEDIATE RELEASE

Gary Carter Sweet'N Low Golf & Tennis Classic Scores Big Win for Local Education and Juvenile Diabetes Research

Weekend Charity Event Raises Record \$160K

PALM BEACH, FL – February 14, 2007 – The 20th annual Gary Carter Sweet'N Low[®] Golf & Tennis Classic was held this past weekend at The Breakers Palm Beach. Chaired by Hall of Fame baseball legend Gary Carter, the popular two-day charity event drew over 200 participants and sponsors, who showed their support by competing in golf, tennis and Texas Hold'em poker tournaments. When the results were in, the clear winners were the kids – with a record \$160,000 raised to benefit the Gary Carter Foundation and Juvenile Diabetes Research Foundation (JDRF).

The event kicked-off Saturday evening, with a reception, live and silent auctions, and a spirited poker tournament at The Breakers Venetian Ballroom. Golf and tennis competition followed on Sunday with regular "Joes" mixing with Pro's in a good-natured Pro-Am format, while generously contributing to these worthy causes. "We have a great time with this event every year, and this one was really special," said Carter. "These charities significantly impact millions of kids in need, and we're very appreciative to all those who volunteered their time and financial resources to help."

Congratulations to this year's golf tournament winners – The Harley Team -- Craig Harley, Jack Randell, Wayne Zuskin and Ed Caan topped the leader board, finishing 21 strokes below par in the scramble event. Other prizewinners include Jared Woods, who belted the longest drive and Ray Dumont, who nailed the Accurate Drive contest. Winners of the tennis pro-am tournament were the A Flight team of Geoff Moore and Daniel Waintrop and B Flight team of Laurent LeClerc and Moira Fiore.

Also participating in the golf tournament were Baseball Hall of Famers Jim Palmer and Mike Schmidt, as well as former Major Leaguer and current Florida Marlins broadcaster Tommy Hutton and former LPGA golfer Michelle McGann. Tennis notables who joined the competition were Aaron Krickstein, former ATP Tour professional, and former top WTA players, Kathy Rinaldi and Pam Casale Teleford.

"The Sweet'N Low brand is proud to have teamed up with Gary Carter for twenty years, raising money for children's charities," said Jeff Eisenstadt, President & CEO of Cumberland Packing Corp., the manufacturer of the well known zero calorie sweetener.

Other corporate supporters were Margaritaville Footwear, Atlantic Capital Management, Lexus of Palm Beach and C. Kenneth & Laura Baxter Foundation.

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About The Gary Carter Foundation

The Gary Carter Foundation supports local schools with needed equipment and educational supplies to encourage and improve reading. JDRF supports medical research to find a cure for diabetes. Both are 501(c) 3 charitable organizations.

Event photos are available by request through the contacts listed below.

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